



OUR MISSION

To strengthen families so that children can live safely and develop fully in their parents' care.

STRATEGIC INTENT

By the end of 2022, we will have expanded funding resources enabling sustainable delivery of exceptional mission-driven services, in a new physical environment, with effective internal systems supporting staff efforts.

Strategic Drivers

EXPAND FUNDING RESOURCES

NEW PHYSICAL ENVIRONMENT

EFFECTIVE INTERNAL SYSTEMS

Exceptional Partners and Programs

Key Strategic Initiatives

Develop and deploy comprehensive donor development strategy

Develop and finalize appropriate messaging for capital campaign

Standardize internal communication systems

Optimize fee-for-service opportunities

Develop capital campaign plan

Create system of development and clarity of roles/expectations for staff

Create clear system for Board fundraising efforts/driven by the Development Committee

Establish Community Development Committee

Develop integrated IT systems

Strengthening families so that children can live safely and develop fully in their parents' care.

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United Way
Member Agency